

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Bezos, et al.  
 Appl. No. : 09/377,447  
 Filed : August 19, 1999  
 For : COMPUTER SERVICES FOR  
 ASSISTING USERS IN  
 LOCATING AND  
 EVALUATING ITEMS IN AN  
 ELECTRONIC CATALOG  
 BASED ON ACTIONS  
 PERFORMED BY MEMBERS  
 OF SPECIFIC USER  
 COMMUNITIES  
 Group Art Unit : 3625  
 Examiner : James Zurita

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first class mail in an envelope addressed to: Mail Stop Issue Fee, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

May 23, 2005

(Date)

Ronald J. Schoenbaum, Reg. No. 38,297

TRANSMITTAL LETTER

MAIL STOP ISSUE FEE  
 Commissioner for Patents  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

Dear Sir:

Enclosed for filing in the above-identified application are the following:

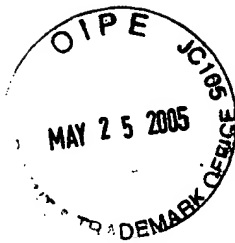
- (X) Response to Corrected Notice of Allowance and Substance of Interview along with a copy of the Issue Fee Transmittal submitted on January 28, 2005; and
- (X) A return prepaid postcard.

The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment, to Account No. 11-1410.

Ronald J. Schoenbaum  
 Registration No. 38,297  
 Attorney of Record  
 Customer No. 20,995  
 (949) 760-0404

AMAZON.012A1

PATENT



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants	:	Bezos, et al.	)	Group Art Unit: 3625
			)	
Appl. No.	:	09/377,447	)	
			)	
Filed	:	August 19, 1999	)	
			)	
For	:	Computer Services for Assisting	)	
		Users in Locating and	)	
		Evaluating Items in an	)	
		Electronic Catalog based on	)	
		Actions Performed by Members	)	
		of Specific User Communities	)	
			)	
Examiner	:	James Zurita	)	

**RESPONSE TO CORRECTED NOTICE OF ALLOWANCE**  
**AND SUBSTANCE OF INTERVIEW**

Mail Stop ISSUE FEE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

On May 17, 2005, the Office issued a Corrected Notice of Allowance to reflect minor corrections made to the claims by examiner's amendment. Enclosed with the Corrected Notice of Allowance were (1) an Issue Fee transmittal form (PTOL-85), which accurately reflects that the Issue Fee has already been paid, and (2) an interview summary reflecting Applicants' authorization of the Examiner's amendment.

Because the PTOL-85 enclosed with the Corrected Notice of Allowance states that the "PTOL-85B (or an equivalent) must be returned...even if no fee is due or the application will be regarded as abandoned," enclosed herewith is a completed PTOL-85, which is a copy of the completed PTOL-85 previously submitted. To the extent it may be necessary, Applicants request that the Issue Fee, as previously submitted, be applied to the corrected Notice of Allowance.

**Appl. No.** : **09/377,447**  
**Filed** : **August 19, 1999**

SUBSTANCE OF INTERVIEW

On January 25, 2005, Applicants' representative, Ronald Schoenbaum, informed Examiner Zurita of minor typographical errors discovered in Claims 24 and 26. Examiner Zurita indicated that he would correct these errors by Examiner's Amendment. Based on the Office Communication mailed on May 17, 2005, Applicants understand that these corrections have now been made.

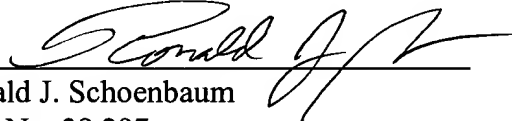
Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: \_\_\_\_\_

5-23-05

By: \_\_\_\_\_

  
Ronald J. Schoenbaum  
Reg. No. 38,297  
Attorney of Record  
Customer No. 20,995  
949-721-2950

# COPY

## PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: **Mail**

**Mail Stop ISSUE FEE**  
**Commissioner for Patents**  
**P.O. Box 1450**  
**Alexandria, Virginia 22313-1450**  
**or Fax (703) 746-4000**

**INSTRUCTIONS:** This form should be used for transmitting the **ISSUE FEE** and **PUBLICATION FEE** (if required). Blocks 1 through 5 should be completed where appropriate. All further correspondence including the Patent, advance orders and notification of maintenance fees will be mailed to the current correspondence address as indicated unless corrected below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fee notifications.

**CURRENT CORRESPONDENCE ADDRESS** (Note: Use Block 1 for any change of address)

20995 7590 01/19/2005

**KNOBBE MARTENS OLSON & BEAR LLP**  
**2040 MAIN STREET**  
**FOURTEENTH FLOOR**  
**IRVINE, CA 92614**



Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.

### Certificate of Mailing or Transmission

I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO (703) 746-4000, on the date indicated below.

(Depositor's name)
(Signature)
(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/377,447	08/19/1999	JEFFREY P. BEZOS	AMAZON.012A1	7836

**TITLE OF INVENTION:** COMPUTER SERVICES FOR ASSISTING USERS IN LOCATING AND EVALUATING ITEMS IN AN ELECTRIC CATALOG BASED ON ACTIONS PERFORMED BY MEMBERS OF SPECIFIC USER COMMUNITIES

APPLN. TYPE	SMALL ENTITY	ISSUE FEE	PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1400	\$0	\$1400	04/19/2005

EXAMINER	ART UNIT	CLASS-SUBCLASS
ZURITA, JAMES H	3625	705-026000

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.563).

- ☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.
- ☐ "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required.

2. For printing on the patent front page, list

- (1) the names of up to 3 registered patent attorneys or agents OR, alternatively,
- (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

- 1 **KNOBBE, MARTENS,**
- 2 **OLSON & BEAR LLP**
- 3

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

**Amazon.com, Inc.**

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

**Seattle, Washington**

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☒ Corporation or other private group entity ☐ Government

4a. The following fee(s) are enclosed:

☒ Issue Fee

☐ Publication Fee (No small entity discount permitted)

☐ Advance Order - # of Copies

4b. Payment of Fee(s):

☒ A check in the amount of the fee(s) is enclosed.

☐ Payment by credit card. Form PTO-2038 is attached.

☒ The Director is hereby authorized by charge the required fee(s), or credit any overpayment, to Deposit Account Number **11-1410** (enclose an extra copy of this form).

5. Change in Entity Status (from status indicated above)

☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27.

☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

The Director of the USPTO is requested to apply the Issue Fee and Publication Fee (if any) or to re-apply any previously paid issue fee to the application identified above. NOTE: The Issue Fee and Publication Fee (if required) will not be accepted from anyone other than the applicant; a registered attorney or agent; or the assignee or other party in interest as shown by the records of the United States Patent and Trademark Office.

Authorized Signature

*Ronald J. Schoenbaum*

Date

**1-28-05**

Typed or printed name

**Ronald J. Schoenbaum**

Registration No.

**38,297**

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

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